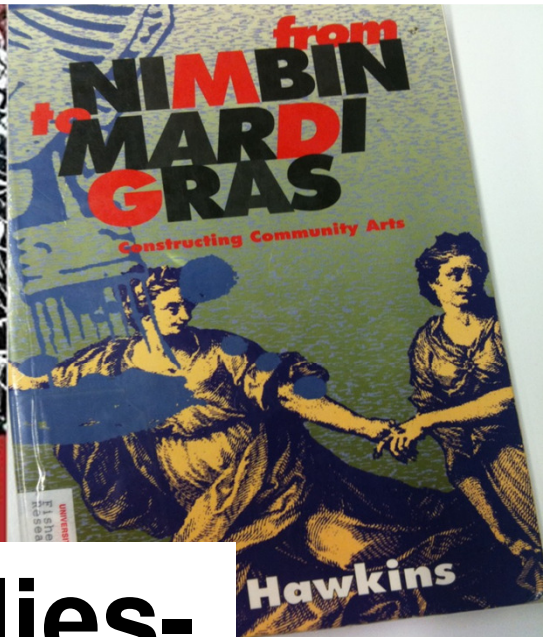
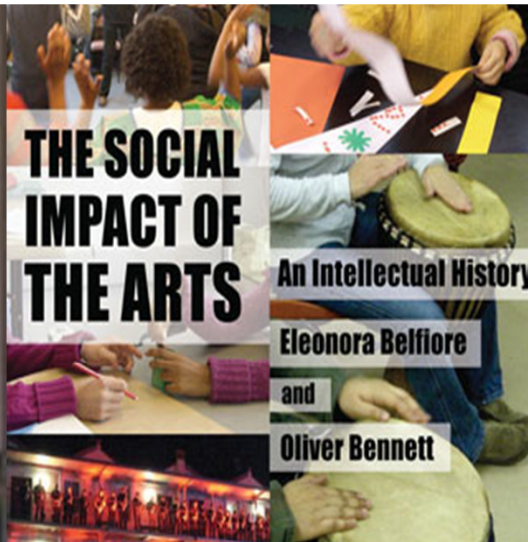
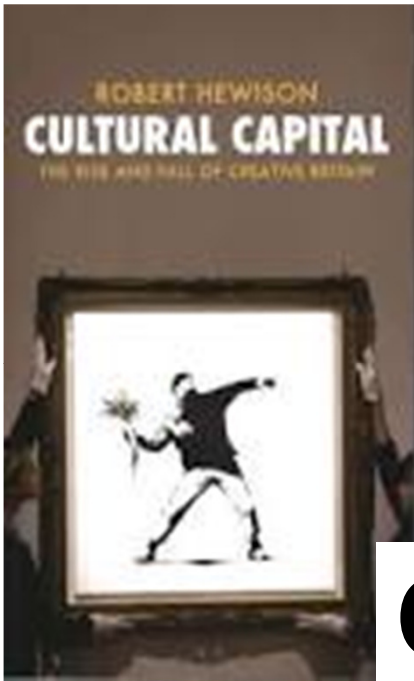


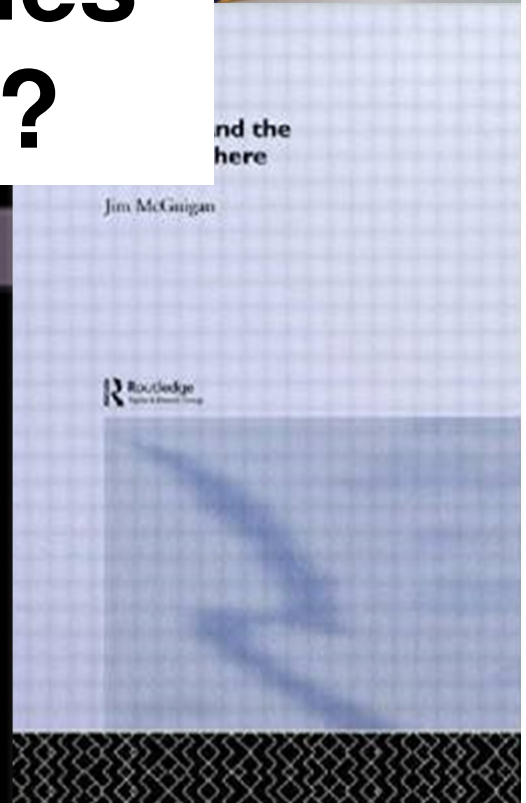


Governing Place Through Culture

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Cultural policy studies- what about practice?



Cultural Policy, Place and Practice- the case of Gateshead



1. The ways in which over the last 30 years 'place' has been used as a tool for national cultural policy
2. How these national policy proscriptions have been adjusted and applied in the circumstances of a particular cultural ecosystem- Gateshead
3. How a consideration of cultural practice adds a new dimension to our understanding of the specificity of histories of cultural policy.





**Sports Day – Mike Winstone
(1986) concrete**

Mike Winstone was Gateshead's sculptor in residence from 1985-86. Sports Day alludes to Gateshead's international reputation as an athletics venue. By making a humorous image of the figure competing in a sack race, the artist hoped to have people identify with it more readily than they might if the traditionally heroic athlete were used.

*(Public art walks in Tyne and Wear,
Tyne and Wear Partnership)*